

# Jonathan Shambroom

20+ years of startup success.

## Wearables

COO  
1+ yrs. (present)



Raised \$5M in Seed Stage rounds.  
Launched Q4, 2017. Pioneering new category:  
Wearable & Mobile App for Self-Expression.

## Venture Capital

COO  
~ 2 yrs.



Invest, serve on Boards, manage operations,  
and actively drive value to our portfolio of  
160+ companies.

## Travel

Chief Innovation Officer  
1 yr.



Built and championed new business initiatives  
for this \$1B travel technology company.

## Nutrition

CEO, Co-Founder  
4 yrs. Founded 2010



Self-funded \$100k, Crowdfunded \$50k.  
#1 most popular food project on Indiegogo.  
Launched Summer 2013: Amazon & retail.

## Adventure

COO, Investor, Advisor  
1+ yr. Hired 12.



17M in funding across Series A and B rounds.

## Social Networking

Chief Product Officer  
1+ yr. Hired 5.



Marc Andreessen, T. Rowe Price,  
Morgan Stanley, Lightspeed, +

Acquisition



## Online Video

GM / SVP Products & Marketing  
4 yrs. Hired 15.



Acquisition

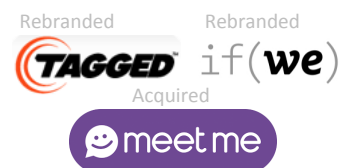


## Social Networks

EVP  
3.5 yrs. Hired 30.



Acquisition



## Online Invitations

Sr. Director, Product  
2 yrs. Hired 20.



Acquisition



## Online Calendar

Executive Producer /  
Partnerships  
1 yr.



Acquisition



## Video Games

Director of Products  
(Shrink-wrapped & Online)  
4 yrs. Hired 20.



Robertson Stephens  
AT&T Ventures  
Crystal Dynamics

Acquisition

